



Your Future  
Is Here



Situated in the heart of Colorado's major economic and population centers and in close proximity to world-class research and academic institutions, Erie is a full-service community. Our population is educated, diverse and dynamic. We offer a higher percentage of college graduates than both the region and the state. In short, we have the space, infrastructure, and talented workforce to help your business prosper.

[Join Our Mailing List!](#)

## Erie Trade Area's Average Household Expenditures Increase 10% to \$70,000

**Erie, Colorado** - Not only are your customers already here, their average household incomes are over \$100,000. And better yet, the average household expenditures in the Erie Trade Area is over \$70,000!<sup>1</sup>

Erie's significant growth over the last few years - and most importantly the last year - is helping Erie to reach the key demographic conditions for retailers to feel confident in committing to a location.

With a growing population, new homes, strong household incomes and increased daytime populations and traffic counts - retailers are fast discovering they need to be in Erie soon - real soon!

Learn more about Erie's outstanding demographics and development opportunities when you visit us at RECON 2014 in Las Vegas this May. RECON is the International Council of Shopping Center's annual real estate convention. Use our award-winning "Erie, CO @ ICSC" mobile app to find your way to our booth - N149T in the North Convention Hall.

Interested in building or opening in Erie? Meetings are now being set for RECON 2014. Contact Paula Mehle, Economic Development Coordinator, at 303-926-2769 or at [pmehle@erieco.gov](mailto:pmehle@erieco.gov) to schedule a meeting.

# Stay Connected!

## ErieCO@ICSC App

[iTunes App Store](#)

[Google Store](#)

## Economic Development Webpage

[www.erieco.gov/economic\\_development](http://www.erieco.gov/economic_development)

Copyright © 2013. All Rights Reserved.

### [Forward this email](#)



This email was sent to kjenkins@erieco.gov by [pmehle@erieco.gov](mailto:pmehle@erieco.gov) |  
[Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe](#)™ | [About our service provider](#).



Town of Erie | 645 Holbrook Street | PO Box 750 | Erie | CO | 80516